

# LAUREN SUMMERLIN

Detail-oriented course designer with proven ability to produce high-quality designs while meeting deadlines. A strong communicator and collaborator with a proven ability to be creative while following brand standards, for example by writing in the voice of a snarky robot.

## EXPERIENCE

**Aceable**, Austin, TX — *Instructional Content Writer*  
JANUARY 2021 - OCTOBER 2022

- Collaborated with subject matter experts and visual designers to create 35+ hours of course content that included copy, infographics, illustrations, and activities.
- Assisted visual design team in updating infographics to meet updated brand standards.
- **Awarded** the highest job performance rating, Exceeds Expectations, in 2022 performance review for suggesting, creating, and applying new process standards.

**Whole Foods Market**, Austin, TX — *Instructional Designer*  
DECEMBER 2018 - DECEMBER 2020

- Worked with corporate and store teams to create engaging training by filming/editing videos, creating animated videos, and making virtual activities.
- Analyzed audience needs to create content that fits their skill and knowledge levels.

**Whole Foods Market**, Austin, TX — *Copywriter/Editor*  
NOVEMBER 2017 - DECEMBER 2018

- **Promoted** for analyzing and improving processes while also meeting deadlines and reviewing 100+ training and communications deliverables.

## EDUCATION

**The University of Texas**, Austin, TX — *Bachelor of Arts*  
JUNE 2008 - AUGUST 2012

- Major: English; Minor: Studio Art
- *Daily Texan* contributor - comics
- Study abroad: Institute for American Universities, Aix-en-Provence, France

**Austin Community College**, Austin, TX — *Associate of Applied Science, Graphic Design Specialization*

JUNE 2021 - PRESENT

- GPA: 4.0
- Completed coursework: Design Concepts, Drawing/Illustration, Digital Publishing, Basic Graphic Design, Vector Graphics for Production, Digital Imaging
- Design-A-Thon 2022 popular choice winner

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🏠 Austin, TX

## TECHNICAL SKILLS

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe After Effects

HTML/CSS

Articulate 360

Vyond

Google Suite

## OTHER SKILLS

Creative problem-solving

Research

Process analysis

Attention to detail

## PERSONAL PROJECTS

### Founded Fun Bits Zine in 2018

Led brainstorm and facilitated collaboration among contributors..

Made and executed project plans to ensure deadlines were met.

Compiled, edited, formatted, and made digital and print-ready files for nine volumes of the zine.

<https://funbitszine.com/>